

Key Financial Group . . . SIMPLE and PROFITABLE to work with

For more than 27 years, Key Financial has been providing support to independent agents across the nation. As a family owned and operated national marketing organization, owners Greg Bradford and Jenell Sobas have over 47 years of combined insurance and financial experience.

Advantages of working with Key Financial:

GENEROUS COMMISSIONS: Cash is King Bonus Program

Higher than street level contracts plus quarterly cash bonuses (see enclosed flyer)

COST SHARING IN YOUR MARKETING: Skin in the Game

Discounted seminar mailers (see enclosed flyer), free direct mail, \$400 marketing co-op per \$200,000 in paid premium

PRODUCT KNOWLEDGE AND CASE DESIGN: Superior Experience and Service

Utilize Greg and Jenell's hands-on approach – the only marketing organization whose owners are who you work with day to day

ACCESS TO A \$7.5 MILLION PRODUCER'S IDEAS AND TOOLS: "Cherry-Pick" Jeff's best

The Perfecting Your Practice package



Jeff's **FIA Bible** he uses at every interview along with an audio recording of him describing each step

BONUS SECTIONS on Mutual Funds, Variable Annuities, Income and more



The exact invitation and **seminar mailer program** Jeff uses



His **seminar slides** including the **Perfect Investment** and **Let's Play The Match Game** presentations – a live audio recording and script from a recent seminar are included



All of the components to **duplicate Jeff's seminar program** – appointment sheet, hand-outs, appointment questionnaire and more

It only takes one contract to have access to everything we offer. Start perfecting your practice today by increasing your production without increasing your marketing expense.

CALL NOW!

Visit with Greg or Jenell about contracting 1-800-342-0023