Your *Keys* to Success in Indexed Annuity Sales

The ideas and tools provided to agents doing business with Key Financial Group, Inc. have resulted in **more than a quarter of a billion dollars in indexed annuity premium**.

► Interactive "Safe Money Handbook"

Use as a sales track
Part of a direct mail program
Handout at a seminar
Introduction to indexed annuities for existing clients

► *FREE* "Indexed Annuity Answer Book" includes sections on

Liquidity – how to explain surrender charges
Contrasting Mutual Funds and Variable Annuities to Indexed Annuities
Illustrative charts and graphs
Credible third party quotes
Individual pages of the workbook

► *FREE* Indexed Annuity comparison and back-tester tool

► Financial Longevity Calculator

A quick and easy way to illustrate the benefits of the new lifetime income benefit riders
Show how market declines impact your client's income needs

► *NEW* Roth Carve-Out Calculator

Increase your bonus indexed annuity sales – use the premium bonus to pay the taxes on a partial Roth IRA Conversion. This calculator determines how much you can "carve-out"

► Direct mail program

Free leads based on production

► Turn-key Seminar program

.39 cent mailer (not a postcard)
PowerPoint program that goes along with the workbook
Script and recording of a live presentation

► Top companies . . . Top commissions . . . 25+ years of experience

Commission bonuses and marketing cost-sharing programs available

Key Financial recognizes that no two agents' practices are the same. It's not a one size fits-all approach. The tools and components of "Financial Concerns For Retirement" work with any marketing system and are built to support various personal practices and selling styles. These tools are not for sale. They are ***FREE*** to anybody who joins Key Financial. **Call today to find out more about all the opportunities that are available to contracted agents.**

Key Financial Group, Inc.

1-800-342-0023
www.go2key.com