

Top Indexed Annuity Product Highlights

Key Financial Group, Inc.

Company	Product	Premium Bonus	Contract Term	Commission Rates*	Special Features
TRUE PREMIUM BONUS					
American Equity	Bonus Gold	10%	16 years	8.70%**	Bonus can be used to offset surrender charges
North American	Charter and Precision	10%	14 years	8.00%	12.53% 1 st year yield guaranteed
10 YEAR TERM					
Allianz	MasterDex X	10%	10 years	7.50%	Low surrender charges - start at 10%
Aviva	MultiChoice Xtra	8%	10 years	7.50%	5% penalty free first year; checkbook access
American Equity	Retirement Gold	10%	10 Years	8.70%**	Great combo; 10% bonus with top commission
North American	North American Ten	10%	10 years	7.00%	Bonus vested day 1; Minimum guarantee 2% on 100%
SHORT TERM					
American Equity	Integrity Gold	None	6 years	6.14%**	Strong commission short term product
North American	Formula Choice/Select	None	5 years	5.50%	Multiple crediting strategies
HIGHEST CREDITING RATES					
North American	Freedom Choice Series	None	6-14 years	6.50%	Caps as high as 8.45%; Fixed as high as 4.45%
LIFETIME INCOME BENEFIT					
American Equity	Included on all products	Guaranteed income accumulation @ 5% no charge; or 8% with .45% annual charge			
North American	Can add to any product	Guaranteed income accumulation @ 6% (lifetime) ; .40% annual charge or 7.5% (max 20 years); .75% annual charge			
Allianz	Available on MasterDex X	Guaranteed income accumulation @ 8% (simple) ; .60% annual charge			
Aviva	Can add to any product	Guaranteed income accumulation @ 7.2% ; confinement doubler & wellness benefit; .75% charge			

Please Note: This chart is intended to be an overview and does not include all companies and products. Product availability varies by state. Premium bonuses and commissions subject to reduction based on age. Specific product details available on request.

1-800-342-0023
www.go2key.com

Key
Financial Group, Inc.

***All contracts are above standard street level**
Call for details. **75% of commission paid on issue.